



ADVERTISING ORDER

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Advertiser: House Republican Campaign Committee, Authorized by Committee to Elect Jase Bolger
Job Number: 12-HCC-955

Flight Dates: 10/30/12 - 11/5/12

HD63 Candidate Network TV

October 30 - November 4										November 5	
Spots per Week		Total Gross Cost per Week		Spots per Week		Total Gross Cost per Week		Spots per Flight		Total Gross Cost per Flight	
35		\$ 5,500.00		9		\$ 1,275.00		44		\$ 6,775.00	
/											
Grand Rapids-Kalamazoo											
WOTV	Station	Network	Affiliation	Days	Start	Daypart	Daypart	Program Name	Rate 30	Spots	Rate 1/23 Class
Grand Rapids-Kalamazoo	WOTV	ABC	MON-FRI	6:00 AM	7:00 AM	9:00 AM	NEWS 8 DAYBREAK II ON WK	\$ 75.00	LEVEL 3 48 HOURS	3	\$ 225.00
Grand Rapids-Kalamazoo	WOTV	ABC	MON-FRI	7:00 AM	9:00 AM	GOOD MORNING AMERICA	GOOD MORNING AMERICA	\$ 100.00	LEVEL 3 48 HOURS	3	\$ 300.00
Grand Rapids-Kalamazoo	WOTV	ABC	MON-FRI	10:00 AM	11:00 AM	WENDY WILLIAMS	WENDY WILLIAMS	\$ 75.00	LEVEL 3 48 HOURS	3	\$ 225.00
Grand Rapids-Kalamazoo	WOTV	ABC	MON-FRI	11:00 AM	12:00 PM	THE VIEW	THE VIEW	\$ 200.00	LEVEL 3 48 HOURS	3	\$ 600.00
Grand Rapids-Kalamazoo	WOTV	ABC	MON-FRI	2:00 PM	3:00 PM	GENERAL HOSPITAL	GENERAL HOSPITAL	\$ 150.00	LEVEL 3 48 HOURS	3	\$ 450.00
Grand Rapids-Kalamazoo	WOTV	ABC	MON-FRI	4:00 PM	5:00 PM	THE DOCTORS	THE DOCTORS	\$ 75.00	LEVEL 3 48 HOURS	3	\$ 225.00
Grand Rapids-Kalamazoo	WOTV	ABC	MON-FRI	5:00 PM	6:00 PM	DR OZ	DR OZ	\$ 175.00	LEVEL 3 48 HOURS	3	\$ 525.00
Grand Rapids-Kalamazoo	WOTV	ABC	MON-FRI	6:00 PM	6:30 PM	NEWS 8 AT SIX ON WOTV (S)	NEWS 8 AT SIX ON WOTV (S)	\$ 150.00	LEVEL 3 48 HOURS	3	\$ 450.00
Grand Rapids-Kalamazoo	WOTV	ABC	MON-FRI	7:00 PM	8:00 PM	RULES OF ENGAGEMENT	RULES OF ENGAGEMENT	\$ 250.00	LEVEL 3 48 HOURS	3	\$ 750.00
Grand Rapids-Kalamazoo	WOTV	ABC	MON-FRI	11:00 PM	11:35 PM	EXTRA	EXTRA	\$ 100.00	LEVEL 3 48 HOURS	3	\$ 300.00
Grand Rapids-Kalamazoo	WOTV	ABC	SAT	8:00 AM	9:00 AM	GOOD MORNING AMERICA	GOOD MORNING AMERICA	\$ 100.00	LEVEL 3 48 HOURS	1	\$ 100.00
Grand Rapids-Kalamazoo	WOTV	ABC	SUN	8:00 AM	9:00 AM	GOOD MORNING AMERICA	GOOD MORNING AMERICA	\$ 100.00	LEVEL 3 48 HOURS	1	\$ 100.00
Grand Rapids-Kalamazoo	WOTV	ABC	SUN	9:00 AM	10:00 AM	ABC THIS WEEK	ABC THIS WEEK	\$ 150.00	LEVEL 3 48 HOURS	1	\$ 150.00
Grand Rapids-Kalamazoo	WOTV	ABC	SUN	11:00 PM	12:00 AM	EXTRA WEEKEND	EXTRA WEEKEND	\$ 100.00	LEVEL 3 48 HOURS	1	\$ 100.00
Grand Rapids-Kalamazoo	WOTV	ABC	TUE	8:00 PM	9:00 PM	DANCING WITH THE STARS F	DANCING WITH THE STARS F	\$ 1,000.00	LEVEL 3 48 HOURS	1	\$ 1,000.00
WOTV Total										35	\$ 5,500.00

NET TOTAL COST \$ 5,758.75

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